



CLARK COUNTY ART COMMITTEE
Sunset Parks & Recreation Admin Building
2601 E. Sunset Rd.
Las Vegas, NV 89120
November 09, 2021
3:30 PM

AGENDA

This meeting will be in person but also broadcasted live by WebEx.

<https://clarkcountynv.webex.com/clarkcountynv/onstage/g.php?MTID=e3edb1b3c09972dd44c4b8f5eec4bb8ac>

Event number: 2488 642 5900

Password: Publicart

Information on how to connect to WebEx from desktop, mobile, and phone:

<https://help.webex.com/en-us/nrbgeodb/Join-a-Webex-Meeting>

If you are having problems finding the links above, please email CCPublicArt@ClarkCountyNV.gov for the electronic links or visit the Arts Plan Webpage at ClarkCountyNV.gov.

If you wish to comment on an item marked "For Possible Action" appearing on this agenda, you may send an e-mail to CCPublicArt@clarkcountynv.gov. Please identify on which agenda items you are commenting on.

Note:

- Items on the agenda may be taken out of order.
- The Art Committee may combine two (2) or more agenda items for consideration.
- The Art Committee may remove an item from the agenda or delay discussion relating to an item at any time.
- No action may be taken on any matter not listed on the posted agenda.
- With a forty-eight (48) hour advance request, a sign language interpreter or other reasonable efforts to assist and accommodate persons with physical disabilities, may be made available by calling (702) 455-3530, TDD at (702) 385-7486, or Relay Nevada toll-free at (800) 326-6868, TD/TDD.
- Supporting material provided to Public Body members for this meeting may be requested from Mickey Sprott at 702-455-8685 and is/will be available on the County's website at www.clarkcountynv.gov.
- If you do not wish to attend the meeting in person but desire to provide written general comment or public comment on an individual agenda item, please submit your comments prior to 12:00 pm, November 8, 2021. You can submit your comments to CCPublicArt@ClarkCountyNV.gov. Be sure to include your name, address, the agenda item number on which you are providing comment on, and your comment. Comments will not be read into the record and will be included as back-up materials for the record. All comments received will be compiled into a document and shared with members of the public body, meeting attendees, and on the public body's website.

Board/Council Members: Jeff Fulmer, Chairperson
Harold Bradford, Vice Chairperson
Frederic Bonin-Pissarro
Alfredo Fernández-González
Heather Harmon
Rebecca Holden
Chase McCurdy

Secretary: Mickey Sprott, 702-455-8685, Mickey1@ClarkCountyNV.Gov
Business Address: Sunset Administration Building, 2601 E. Sunset Rd, Las Vegas, Nevada 89120

County Liaison(s): Mickey Sprott, 702-455-8685, Mickey1@ClarkCountyNV.Gov
Business Address: Sunset Administration Building, 2601 E. Sunset Rd, Las Vegas, Nevada 89120

1. Call to Order, Roll call
2. Public Comment- This is a period devoted to comments by the general public about items on this agenda. No discussion, action, or vote may be taken on this agenda item. You will be afforded the opportunity to speak on individual Public Hearing Items at the time they are presented. If you wish to speak to the Board/Council about items within its jurisdiction but not appearing on this agenda, you must wait until the "Comments by the General Public" period listed at the end of this agenda. Comments will be limited to three (3) minutes. Please step up to the speaker's podium, if applicable, clearly state your name and address and please spell your last name for the record. If any member of the Board/Council wishes to extend the length of a presentation, this will be done by the Chairperson or the Board/Council by majority vote.
3. Approval of the Agenda for November 09, 2021 (*for possible action*).
4. Approval of Minutes for October 12, 2021 (*for possible action*).
5. Appointment of Chair and Vice-Chair. Once a year, the Art Committee appoints a Chair and Vice-Chair to the board (*for possible action*).
6. Discussion and approval for the County Arts Plan to fund an Unincorporated Clark County comprehensive detailed Arts and Culture Plan for up to \$75,000 in FY23. This would be a community-wide plan based on broadly defined understanding of culture with integrated goals compiled through community consultation. (*for possible action*).
7. Report by staff regarding monthly summary of activities (*not an action item*).
8. Identify emerging issues by the Committee at future meetings. Comments made during this portion of the agenda by individual members shall refer solely to proposals for future agenda items and any discussion shall be limited to whether such proposed items shall be placed on a

future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken (*not an action item*).

9. Comments by the General Public- A period devoted to comments by the general public about matters relevant to the Board/Council's jurisdiction will be held. No vote may be taken on a matter not listed on the posted agenda. Comments will be limited to three (3) minutes. Please step up to the speaker's podium, if applicable, clearly state your name and address and please spell your last name for the record. If any member of the Board/Council wishes to extend the length of a presentation, this will be done by the Chairperson or the Board/Council by majority vote.

10. Next Meeting Date: January 11, 2022.

11. Adjournment.

POSTING LOCATIONS: This meeting was legally noticed and posted at the following locations:

- Sunset Parks & Recreation Administration Building, 2601 E. Sunset Rd. Las Vegas, NV 89120

<https://notice.nv.gov>

Arts and Cultural Plan

One concrete way we infuse the arts and culture into a community is cultural planning, a community-wide process of creating a vision for cultural programming and development.

The cultural planning process assesses the current community culture and creates an implementation plan to achieve a community's vision. Cultural plans act as mirrors for a community—they are, ideally, a reflection of the community's culture that they serve.

Many communities are engaged in cultural planning to help address the needs and opportunities of the community members by assessing and utilizing the cultural resources available. Some cultural planning may be narrowly focused on the needs of artists, arts organizations, and audiences; however, cultural planners are increasingly considering the role of culture in resolving broader community issues.

The most successful cultural plans address the needs and desires of the community throughout the planning process, from the initial stages to the implementation of cultural programming and development.

GETTING STARTED

Before you start a cultural planning process, you should take time to:

- Read about cultural planning.
- Ask questions and listen to others in your community. Are they ready for planning?
- Build your partnerships and alliances.
- Learn about the decision-makers in your community.
- Research funding possibilities.

How long will the planning process take?

- Preparation (2-3 months)
- Information Gathering and Research (4-6 months)
- Assessment and Analysis (2-3 months)
- Organization and Consultation (ongoing)
- Writing the Plan (1-2 months)
- Public Consultation (2-3 months)
- Finalizing and Adoption (1-2 months)
- Implementation, Monitoring and Review (Ongoing)

DIFFERENT TYPES OF CULTURAL PLANNING

- **Comprehensive detailed cultural plan:** A community-wide plan based on broadly defined understanding of culture with integrated goals compiled through community consultation.

- **Cultural plan with a single discipline focus:** community-wide plan with a specific focus, for example on the arts sector alone or a focus on the visual arts, etc.
- **Community cultural assessment or cultural mapping:** a comprehensive identification and analysis of a community's cultural resources and needs gathered through a broadly based consultative/collaborative process. It is a critical early phase of any cultural planning process.
- **Cultural plan with a project-specific focus:** examples include an economic impact study, a feasibility study for fundraising campaign, a feasibility study for a facility, a cultural district study, or a cultural tourism study.
- **Cultural component of municipal or regional general plan:** arts and/or heritage and/or culture are integrated vertically as one part of a city or master plan, e.g., a section or chapter of the plan is dedicated to arts, culture, heritage, etc.

Cultural plans provide local governments with a powerful tool for setting cultural policies on the municipal level, as well as a vehicle to organize the capacities of arts and culture organizations, their supporters, and artists to make a difference in their communities.